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Industry Forum

“The ways for innovation: how to foster collaboration between industry and academia”

Date: Friday, 7th May 2010, 8:20-9:25

Venue: University Hospital of Munich – Campus Großhadern

This workshop will present an overview of the situation in Europe with regard to collaborative projects and the transfer of technology between academia and industry. In addition the speakers will discuss opportunities to establish joint projects and those critical issues which should be considered during the process. Finally, we will have the opportunity to learn about the experience of different food industries in such collaborations.

Chair: Kristina Timdahl (Biovitrum)

Co-chair: Maria Rodriguez-Palmero (Ordesa)

Program:

Topic	Speaker
1. Introduction	Kristina Timdahl Biovitrum
2. EC research to promote growth of food industry	Antonio Di Giulio DG Research, European Commission
3. From the idea to the product	Ferdinand Haschke Nestlé Nutrition Institute
4. Challenges for industry and academia as consequence from the Health Claims Regulation: The industry perspective	Gunhild Kozianowski Beneo-Group
5. General Discussion	All

*Note: please, respect this schedule and times



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Specific potential topics to take into consideration during the preparation of the presentations and/or discussion time:

- Differences in research culture between industry and academia
- Practical difficulties in establishing research agreements
- Intellectual Property Issues
- Role of biotech companies in transfer of technology
- Risk management in R&D
- European Projects as a frame for collaboration industry-academy