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Workshop "How to write a successful research proposal"

Friday, May 7th 2010, 8.20- 9.25am

Venue: Campus of the University Hospital, Munich-Großhadern

Chair: Dr. Margaret Ashwell (Ashwell - UK)
Co-Chair: Dr. Elena Martin-Bautista (ESF-France)

The co-chairs have extensive experience in writing and evaluating grant applications at national and EU level. This interactive session will outline, and then allow participants to discuss, the 'ten golden rules' for writing research proposals.

1. Give the funders what they want, take all the advice you are offered,
 2. What are the 'buzz words' in the research call?
 3. Make life easy for the evaluators
 4. Base everything on a good executive summary
 5. Use evaluation criteria as the framework for your proposal
 6. Develop a compelling argument
 - a. what will you do, why and how?
 - b. why are you the best?
 7. Use statistics wisely
 - a. is your study is well designed?
 - b. is it powered correctly?
 8. Promise what you deliver, and deliver what you promise!
 - a. Deliverables are discrete endpoints which you can handle
 - b. Milestones show stages along the way
 9. Recognise the priority parts of the application form
 10. Failing to prepare is preparing to fail! Ask 'strangers' to read critically and evaluate
- We need your help to make this session fully interactive!

1. Please alert us, ahead of time, with your questions about writing research proposals. Where have you failed in the past? What advice do you most need?
2. Please alert us ,ahead of time, if you have specific proposals to prepare which the group can use for illustrative purposes.

If we get a good response from you , we can plan ahead to address common problems and to give advice which will help all participants.

Dr Margaret Ashwell (margaret @ashwell.uk.com); Dr Elena Martin (emartin@esf.org)

We are looking forward to welcoming you to this Workshop!